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Save The Rhino Trust
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INTRODUCING SAVE THE RHINO TRUST

Who are we?

Save the Rhino Trust (SRT) is an indigenous non-governmental organisation, founded in 1982 in response to the large-scale poaching of rhino and other species of wildlife that brought the Namibian black rhino population close to the brink of extinction. SRT operates within the Kunene region of North West Namibia, home to the world's largest population of black rhino on unfenced land with no formal conservation status. After nearly three decades of SRT's pioneering efforts and collaboration with the Namibian government, neighbouring conservancies and communities, the Kunene desert-adapted black rhino population has quadrupled in size.

What do we do?

SRT patrols and monitors throughout the rhino range of 25 000 sq km utilizing a combination of vehicles, camels, donkeys, air and foot patrols. The detailed data collected is input into a database held by the Ministry of Environment and Tourism (MET) and this is used to inform decisions on the management of the rhino populations, including translocation planning and habitat suitability assessments.

What is our mission?

SRT's mission is: To assist the Ministry for Environment and Tourism and surrounding communities to promote the protection and sustainable management of the black rhino, elephant, other fauna and their habitats in north-western Namibia, while ensuring that the biodiversity of this unique, arid environment is conserved.

Who funds SRT's work?

SRT relies solely on the support of donors for the conservation work we undertake, with the vast majority of the funding currently coming from foreign donors. SRT has formed strategic partnerships with two Namibian companies and also enjoys on-going support from a few local businesses and individuals.

Why do we need YOUR help?

"A successful past, an unknown future....." aptly describes the current plight of the desert-adapted black rhino of the Kunene region. The current poaching epidemic in neighbouring South Africa and Zimbabwe threatens to spill over into Namibia, making the continued patrolling and monitoring work of SRT to protect the black rhino population of the Kunene region more important than ever before. We believe that Namibians should support Namibia's critically endangered black rhino and we would like to develop relationships with organisations and individuals who share common goals and values with SRT and would like to help protect and support wildlife, indigenous communities and conservation.

How can YOU help?

Local businesses and individuals have supported SRT's work in many different ways including donations of:

- a set of tyres for one of SRT's vehicles every year
- a monthly supply of rations for one team of trackers for a year
- design expertise and time developing promotional material
- free printing of public information display materials
- free advertising space
- venue, drinks, food, prizes for fund raising events
- a 4x4 vehicle and accessories



There are a myriad of ways YOU can offer practical and/or financial support, depending on your business product/service or your individual preference. Some of these include:

- Sponsor A Rhino for a year and receive a photo and updates on "your" rhino
- Sponsor A Tracker for a year
- In-kind donations we have an endless list of supplies and equipment that we need from office stationery through to T-shirts, uniforms, camping equipment, binoculars, digital cameras, electronic and IT equipment to vehicles and vehicle accessories
- Discounts on goods/services
- Assist by making a once-off or monthly donation and/or help with organisation of fundraising events
- Promote the work of SRT to other business associates and friends

If you are interested in discussing how you could GET INVOLVED, either as a business or as an individual, please contact **SUE WAGNER**, Fundraising Manager on **081-124-9173** and help save a Namibian rhino, or **email: sue@rhino-trust.org.na**.